

# Microsoft Azure

## CASE STUDY



**MICROSOFT AZURE ISV:**  
Parablu, Inc.

**WEB SITE:** [www.parablu.com](http://www.parablu.com)

**LOCATION:** Santa Clara, CA, USA

**ORG SIZE:** 10-25 employees

### **MICROSOFT AZURE ISV PROFILE:**

Parablu specializes in security and data management solutions that make businesses feel just as secure about their data in the cloud as they do with their data on-premises. By ensuring privacy, confidentiality and security of digital assets, Parablu enables enterprises to adopt cloud computing with greater confidence.

# Share and Collaborate Securely with Azure-Based File-Sharing and Sync Solution for the Enterprise

**“Azure is the cloud platform of choice for our customers. Our enterprise file sharing and synchronization solution enables customers to leverage their cloud investments with secure, global-scale collaboration that really increases productivity and agility.” – Anand Prahlad, CEO, Parablu**

## • SITUATION

A global IT services company needed to share customer and partner data securely across multiple locales. It stored files and data on-premises, and as a result, its data storage and management costs skyrocketed. The company didn't have visibility into what data was being accessed and shared, by whom, and how often since employees often used unapproved file-sharing apps to get work done, putting security, privacy, and compliance at risk.

## • SOLUTION

Parablu's BluSync, built on Microsoft Azure, was the perfect solution for its customer. BluSync uses Azure Blob Storage for secure collaboration and file sharing in the cloud, and BluSync on Azure provides IT admins with the tools to stay in control of users and data. Azure is architected from the ground up for storage optimization and scalability, providing the cost savings and flexibility the customer needs. Thanks to geo-redundant Azure datacenters, the customer's globally distributed team is ensured of reliable access to its data, anywhere, anytime, on any device.

## • BENEFITS

Azure helps enterprise customers avoid the downsides of shadow IT, while reaping the benefits of reliable, secure cloud services.

Azure enables secure, one-click file sharing across multiple locations for seamless collaboration, improved productivity, and greater business agility.

